

January 31, 2019

Dear Family, Friends and Loved Ones,

I am about to take on one of the most exciting and rewarding projects of my entire life and I need your help. I have been nominated as a 2019 Student of the Year candidate for the Leukemia and Lymphoma Society (LLS). This is a 7-week fundraising campaign from January 31 to March 21, where I will be leading my team, **Banking on a Cure**, to reach our goal of \$25,000. In order to reach this goal, we need you!

I am lucky enough to not personally know anyone who is fighting a blood cancer, however I am passionate about stopping these cancers before they can affect someone I love. I am running this campaign in honor of my local honored hero, Athena Giassakis. Athena was diagnosed with acute lymphoblastic leukemia when she was twenty-one months old. After three years of treatment and support from LLS, Athena is now four years cancer free and living a normal eight year old's life. She loves dancing, coloring, and playing with dolls.



Why LLS? LLS has donated over 1.2 BILLION dollars into cancer research, not only to treat blood cancer patients, but also to treat those affected by breast and liver cancer as well. This research saved Athena and thousands of other lives. In the society's fifty years of existence, the survival rate of blood cancers has gone from 3% to 92%. I hope that my contributions to this amazing foundation can raise the survival rate to 100%.

I am writing to you today to ask for your support of **Banking on a Cure** by making a generous donation to LLS using the pre-addressed envelope included in this mailing, or visiting my website at - <https://events.lls.org/li/longislandSOY19/jdelorenzo> - All donations are 100% tax deductible. Checks can be made out to LLS with my name, Joangela DeLorenzo, in the memo portion. I hope to see your name on my team's list of donators!

Banking on a Cure, is committed to making a difference. Thank you so much for your hospitality and joining us in making an impact! Please feel free to share this information with any family members or friends you think might be willing to help.

Best Wishes,
Joangela DeLorenzo
20delorenzorej@luhistudents.org

P.S. Do you or someone you know have a company with a matching gift program or would be interested in sponsoring our team?